# VILLA VISTA MONTANA PRIVACY POLICY

This privacy policy applies between you, the User of this Website, and LawTer.ee Hinckley trading as Villa Vista Montana, the owner and provider of this Website. Lawrence Hinchley trading as Villa Vista Montana takes the privacy of your information very seriously. This privacy policy applies to our use of any, and all Data collected by us or provided by you in relation to your use of the Website.

Please read this privacy policy carefully.

# **D**efinitions and interpretation

1. In this privacy policy, the following definitions are used:

Data	collectively all information that you submit to Lawrence Hinchley trading
	as Villa Vista Montana via the Website. This definition incorporates,
	where applicable, the definitions provided in the Data Protection Laws:
Cookies	a small test file placed on your computer by this Website when you visit
	certain parts of the Website and or when you use certain features of the
	Website. Details of the cookies used by this Website are set out in the
	clause below (Cookies);
Data Protection Laws	any applicable law relating to the processing of personal Data, including
	but not limited to the GDPR, and any national implementing and
	supplementary laws, regulations, and secondary legislation;
GDPR	the UK General Data Protection Regulation;
Lawrence Hinchley trading as Villa Vista Montana	Lawrence Hinchley trading as Villa Vista Montana
'We or us'	
UK and EU Cookie Law	the Privacy and Electronic Communications (EC Directive) Regulations
	2003 as amended by the Privacy and Electronic Communications (EC
	Directive) (Amendment) Regulations 2011 & the Privacy and Electronic
	Communications (EC Directive) (Amendment) Regulations 201S;
User or you	any third party that accesses the Website and is not either (i) employed by
	Lawrence Hinchley trading as Villa Vista Montana and acting in the course
	of their employment or (ii) engaged as a consultant or otherwise providing
	services to Lawrence Hinchley trading as Villa Vista Montana and
	accessing the Website in connection with the provision of such services;

Website    the website that you are currently using, www.villavistamcntana.com, and an}' sub-domains of this site unless expressly excluded by their own terms and conditions.	Website

- 2. In this privacy policy, unless the context requires a different interpretation:
  - a. the singular includes the plural and vice versa;
  - b. references to sub-clauses, clauses, schedules or appendices are to sub-clauses, clauses, schedules or appendices of this privacy policy;

c. a reference to a person includes firms, companies, government entities, trusts and partnerships;

- d. "including" is understood to mean "including without limitation";
- e. reference to any statutory provision includes any modification or amendment of it;
- f. the headings and sub-headings do not form part of this privacy policy.

## Scope of this privacy policy

3. This privacy policy applies only to the actions of Lawrence Hinchley trading as Villa Vista Montana and Users with respect to this Website. It does not extend to any websites that can be accessed mom this Website including, but not limited to, any links we may provide to social media websites.

#### **Our Use of Data**

4. For purposes of the applicable Data Protection Laws, Lawrence Hinchley trading as Villa Vista Montana is the data controller'. This means that Lawrence Hinchley trading as Villa Vista Montana determines the purposes for which, and the manner in which, your Data is processed

# Data Collected

- 5. We may collect the following Data, which includes personal Data, mom you:
  - a. name;
  - b. contact Information such as email addresses and telephone numbers;
  - c. demographic information such as postcode, preferences and interests;
  - d. financial information such as credit debit card numbers;
  - e. IP address (automatically collected);
  - f. a list of URLs starting with a referring site, your activity on this Website, and the site

you exit to (automatically collected); in each case,

in accordance with this privacy policy. We collect Data in the following ways:

- a. data is given to us by you: an
- b. data is collected automatically.

#### Data that is given to us by you

6. Lawrence Hinchley trading as Villa Vista Montana will collect your Data in a number of wavs, for example:

a. when you contact us through the Website, by telephone, post, e-mail or through any other means;

- b. when you register with us and set up an account to receive our products services;
- c. when you complete surveys that we use for research purposes (although you are not obliged

to respond to them);

- d. when you enter a competition or promotion through a social media channel;
- e. when you make payments to us, through this Website or otherwise;
- f. when you elect to receive marketing communications mom us;
- g. when you use our services;
- in each case, in accordance with this privacy policy.

#### Data that is collected automatically

- 7. To the extent that you access the Website, we will collect your Data automatically, for example:
  - a. we automatically collect some information about your visit to the Website. This information helps us to make improvements to Website content and navigation, and includes your IP address, the date, times and frequency with which you access the Website and the way you use and interact with its content.
  - b. we will collect your Data automatically via cookies, in line with the cookie settings on your browser. For more information about cookies, and how we use them on the Website, see the section below, headed "Cookies '.
- 8. Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using cur Website. Specifically, Data may be used by us for the following reasons:
  - a. internal record keeping;
  - b. improvement of cur products services;
  - c. transmission by email of marketing materials that may be of interest to you; in each case,

in accordance with this privacy policy.

- 9. We may use your Data for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances (see the section headed "Your rights" below).
- 10. For the deliver of direct marketing to you via e-mail, we'll need your consent, whether via an opt-in or soft-opt-in:
  - a. soft opt-in consent is a specific type of consent which applies when you have previously engaged with us (for example, you contact us to ask us for more details about a particular product or service, and we are marketing similar products and services). Under a soft optin consent, we will take your consent as given unless you opt-out.
  - b. for other types of e-marketing, we are required to obtain your explicit consent; that is, you need to take positive and affirmative action when consenting by, for example, checking a tick box that we'll provide.
  - c. if you are not satisfied with our approach to marketing, you have the right to withdraw consent at any time. To find out how to withdraw your consent, see the section headed "Your rights" below.
- 11. When you register with us and set up an account to receive our services, the legal basis for this processing is the performance of a contract between you and us and or taking steps, at your request, to enter into such a contract

#### Who we share Data with

- We may share your Data with the following groups of people for the following reasons:
  a. our employees, agents and or professional advisors this is to ensure you receive the best support such as any meet and greet services
  provided upon your arrival and support during your stay
  - b. third party service providers who provide services to us which require the processing of personal data to help third party service providers m receipt of any shared data to perform functions on our behalf to help ensure the website runs smoothly
  - c. third party payment providers who process payments made over the Website to enable third party payment providers to process user payments and refund where applicable ;
- d. relevant authorities we are responsible by law to make data available to such as the Spanish authorities who require to be made aware of anyone who is staying at Villa Vista Montana the duration of their stay

in each case, in accordance with this privacy policy.

#### **Keeping Data secure**

- 13. We will use technical and organisational measures to safeguard your Data, for example:
  - a. we store your Data on secure servers.
  - b. payment details are encrypted using SSL technology (typically you will see a lock icon or green address bar (or both) in your browser when we use this technology.
- 14. We are certified to PCI DSS. This family of standards helps us manage your Data and keep it secure.
- 15. Technical and organisational measures include measures to deal with any suspected data breach. If you suspect any misuse or loss or unauthorised access to your Data, please let us know immediately by contacting us via this e-mail address: <u>Support@vistavillamontana.com</u>
- 16. If you want detailed information from Get Safe Online on how to protect your information and your computers and devices against fraud, identity theft, viruses and many other online problems, please visit <u>www.getsafeonline.org</u>. Get Safe Online is supported by HM Government and leading businesses.

### Your rights

- 17. You have the following rights in relation to your Data:
  - a. Right to access the right to request (i) copies of the information we hold about you at any time, or (ii) that we modify, update or delete such information. If we provide you with access to the information we hold about you, we will not charge you for this, unless your request is "manifestly unfounded or excessive." Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.
  - b. Right to correct the right to have your Data rectified if it is inaccurate or incomplete.
  - c. Right to erase the right to request that we delete or remove your Data from our systems.
  - d. Right to restrict our use of your Data the right to "block" us from using your Data or limit the way in which we can use it.
  - e. Right to data portability the right to request that we move, copy or transfer your Data.
  - f. Right to object the right to object to our use of your Data including where we use it for our legitimate interests.
- 18. To make enquiries, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis for processing your Data), please

contact us via this e-mail address: Support@villavistamontana.com

- 19. If you are not satisfied with the way a complaint you make in relation to your Data is handled by us, you may be able to refer your complaint to the relevant data protection authority. For the UK, this is the Information Commissioner's Office (ICO). The ICO s contact details can be found on their website at https: ico.org.uk.
- 20. It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period for which we hold it.

#### Transfers outside the United Kingdom and European Economic Area

- 21. Data which we collect from you may be stored and processed m and transferred to countries outside of the UK and European Economic Area (EE A). For example, this could occur if our servers are located in a country outside the UK or EE A or one of our service providers is situated m a country outside the UK or EEA. We also share information with our group companies, some of which are located outside the UK or EEA.
- 22. We will only transfer Data outside the UK or EEA where it is compliant with data protection legislation and the means of transfer provides adequate safeguards in relation to your data, e.g. by way of data transfer agreement, incorporating the current standard contractual clauses adopted by the European Commission.
- 23. To ensure that your Data receives an adequate level of protection, we have put m place appropriate safeguards and procedures with the third parties we share your Data with. This ensures your Data is treated by those thud parties in a way that is consistent with the Data Protection Laws.

#### Links to other websites

24. This Website may, from time to time, provide links to other websites. We have no control over such websites and are not responsible for the content of these websites. This privacy policy does not extend to your use of such websites. You are advised to read the privacy policy or statement of other websites prior to using them.

#### Changes of business ownership and control

25. Lawrence Hinchley trading as Villa Vista Montana may. from time to time, expand or reduce our businessand this may involve the sale and or the transfer of control of all or part of Lawrence Hinchley trading as Villa Vista Montana. Data provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this privacy policy, be permitted to use the Data

for the purposes for which it was originally supplied to us.

- 26. We may also disclose Data to a prospective purchaser of our business or any part of it.
- 27. In the above instances, we will take steps with the aim of ensuring your privacy is protected.

# Cookies

- 28. This Website may place and access certain Cookies on your computer. Lawrence Hinchley trading as Villa Vista Montana uses Cookies to improve your experience of using the Website. Lawrence Hinchley trading as Villa Vista Montana has carefully chosen these Cookies and has taken steps to ensure that your privacy is protected and respected at all times.
- 29. All Cookies used by this Website are used in accordance with current UK and EU Cookie Law.
- 30. Before the Website places Cookies on your computer, you will be presented with a message bar requesting your consent to set those Cookies. By giving your consent to the placing of Cookies, you are enabling Lawrence Hinchley trading as Villa Vista Montana to provide a better experience and service to you. You may, if you wish, deny consent to the placing of Cookies: however certain features of the Website may not function fully or as intended.

Types of Cookie	Purpose
Strictly necessary cookies	These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, or for shopping or to make use of e-billing services.
Analytical performance cookies	They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
Functional cookies	These are used to recognise you when you return to our website. This enables us to personalise our content for you, possibly by greeting you by name and to remember your preferences (for example, your choice of

31. This Website may place the following Cookies:

- 32. You can find a list of Cookies that we use in the Cookies Schedule.
- 33. You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies but this can be changed. For further details, please see the help menu in your internet browser. You can switch off Cookies at an}- time, however, you may lose any information that enables you to access the Website more quickly and efficiently.
- 34. You can choose to delete Cookies at any time; however, you may lose any information that enables you to access the Website more quickly and efficiently including, but not limited to. personalisation settings.
- 35. It is recommended that you ensure that your internet browser is up-to-date and that you consult the help and guidance provided by the developer of your internet browser if you are unsure about adjusting your privacy settings.
- 36. For more information generally on cookies, including how to disable them, please refer to aboutcookies.org. You will also find details on how to delete cookies from your computer.

## General

- 37. You may not transfer any of your rights under this privacy policy to another person. We may transfer our rights under this privacy policy where we reasonably believe your rights will not be affected.
- 38. If any court or competent authority finds that any- provision of this privacy policy (or part of any provision) is invalid, illegal, or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this privacy policy will not be affected.
- 39. Unless otherwise agreed, no delay, act or omission by a party- in exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.
- 40. This Agreement will be governed by and interpreted according to the law of England and Wales. All disputes arising under the Agreement will be subject to the exclusive jurisdiction of the English and Welsh courts.

# Changes to this privacy policy

41. Lawrence Hinchley trading as Villa Vista Montana reserves the right to change this privacy policy as may be deemed necessary from time to time or as may be required by law. Any

changes will be immediately posted on the Website and you are deemed to have accepted the terms of the privacy policy on your first use of the Website following the alterations.

You may contact Lawrence Hinchley trading as Villa Vista Montana by email at <a href="mailto:support@villavistamontana.com">Support@villavistamontana.com</a>

# Cookies

Below is a list of the cookies that we use. We have tried to ensure this is complete and up to date, but if you think that we have missed a cookie or there is any discrepancy, please let us know.

# Strictly necessary

We use the following strictly necessary cookies:

Description	Purpose
Necessary Cookies	We use this session cookie to remember you
	and maintain your session whilst you are using
	our website.

# Functionality

We use the following functionality cookies:

Description	Purpose
Functionality Cookies	We use this cookie to identify your computer
	and analyse traffic patterns on our website.

# Analytical/Performance

We use the following analytical/performance cookies:

Description	Purpose
Analytical and Performance Cookies	We use this cookie to help us analyse <b>how</b> users use the website.